

2nd Vehicle 2 Grid Conference

Electric vehicles for the renewable city



Amsterdam
11 – 12 May
2017

SEEV4-City
launch
event

Interreg
North Sea Region
SEEV4-City
European Regional Development Fund



EU Match-Making Event – Friday 12th May 11.50 – 14.30
Moderation **Hugo Niesing**

TIMELINE

Kick-off: (10min)

Sarah Holsen (Interreg) – Presentation of EU funding framework and strategy

Idea pitches: (45 min) in main plenary room

Each participant will have 1 min to pitch a project idea, with a 1 minute intro/outro time. (Total 3 min each including changeover) This allows for a maximum 15-20 initiatives to be pitched.

Standing table discussions

The pitchers receive a number, corresponding to (max) 20 standing tables with a numbered flag to discuss further on the initiative in the Innovator-room (downstairs) . From 13.15 on this can be combined with the lunch, see below.

Discussion corners

On the left and right side of the entrée 2 more intimate discussion corners are reserved for a bit larger groups (approx. 8 max) . Here the discussion in a relative separate environment is possible, see the attached image.

Innovation table & networking Lunch: (75min)

In this informal standing lunch with accompanying food, the participants are invited to continue exploring opportunities from the match-making event and discover partners via the Knowledge Wall.

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KNOWLEDGE WALL

During the whole conference on the reception hall's wall (8 meters long, 2 m high) space is available to put project ideas on using a poster format, accompanied by an envelope to collect visit cards.

The project initiatives can be send upfront and will be clearly displayed on the wall.

This wall will be divided into sections :
Including Integration and Grid as well.

Also information on the future EU programmes, workplans, deadlines etc. will provided.



Automotive



Legal



ICT



Finance

PROCESS:

Ideas will be requested in emails in advance of conference. After each selected idea is pitched, the speaker will move downstairs at the standing table with the assigned number (provided in the program), and interested people can seek him/her downstairs. If it becomes a large group, they may use the corner sofas.

Project Banners

During the whole conference (mainly during lunch breaks and network drink session) at the wall right of the plenary room, participants can show their ongoing projects using banners and discuss their project / organisation with interested people.