



# 2<sup>nd</sup> Vehicle 2 Grid Conference

Electric vehicles for the renewable city

## Drive Electric

Contact person: Mike Potter, Drive Electric, UK  
@ [Mikep@fleetdrive.co.uk](mailto:Mikep@fleetdrive.co.uk) Tel: 00447802586168

### Introduction

Established since 1994 as Fleetdrive we have been working with EV's since 2009 when we delivered the first Tesla Roadster in the UK. Now branded as Drive Electric we now operate around 1000 EV's in the UK and we have developed expertise that helps people and companies make their journey to EV use much easier. We have been partners in many initiatives however "My Electric Avenue" and "Electric Nation" are major highlights. Electric Nation will see 700 EV users connected to smart chargers for monitoring and control. We have developed very effective methods of customer engagement with EV users and potential EV users. In addition our "Crowd Charge" technology used for Electric Nation has been developed to give EV Users access to a range of energy services that can deliver greener lower cost energy including Distribution Network management, Balancing services , energy market trading among others.

### Aim

Our aim is to help anyone who wants to convert to using an EV make their journey as simple and effective as possible. This is not a project – it is a business.

### Expected deliverables

We have ambitions to create a 6 figure EV leasing fleet.

### Required partners

For the leasing business we are looking for Asset Funding, Sales channels and OEM support and organisations in need of customer engagement for EV projects. For the Crowd Charge technology we are keen to connect with Charger and Motor OEM's.

### More information / Website

[www.fleetdrive-electric.co.uk](http://www.fleetdrive-electric.co.uk)

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